

AIRPORT DIRECTOR'S REPORT

October 2011



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for September, 60,539 was down 6.0% compared with September 2010. The total passenger count year-to-date, 549,558 was down 4.5% compared to the same period last year.

B PROGRAMS

1. Air Service

We have 32 non-stop flights a day out of Santa Barbara for the month of October to five international cities: Denver, Los Angeles, San Francisco, Phoenix, and Seattle.

Staff Contact: Hazel Johns, 967-7111
Lynn Houston, 692-6024

2. Communications Program

a. Airline Terminal Project Public Outreach

- Comprehensive information and photos on FlySBA.com
- Videos: Channel 18, boarding gates and online
- Airline Terminal Project Map posted throughout the Airline Terminal environs. Twitter tweets and updated Terminal images posted on FaceBook
- Airport Improvement Magazine published a comprehensive article on the new Airline Terminal.
- Updated information on construction to be placed in CNIB

b. Promotional Items This Month

"Just Plane Easy" ads were placed on Trip Advisor website, Santa Barbara.com. Lemon Festival Banners featuring "Just Plane Easy" highlighting the airline terminal, 5 airlines and the Channing Peake "Fiesta" Mural were created.

c. FlySBA.com Website

There were 32,950 visitors and 97,999, hits in September. The top viewed pages were the flight schedule, airline information and parking.

Staff Contact: Hazel Johns, 967-7111
Lynn Houston, 692-6024

3. Master Plan

City Council approved the Master Plan contract with Coffman Associates on October 11, and organization of the Master Plan Advisory Committee is underway.

Estimated Cost \$893,595
Funding: FAA Airport
Improvement Planning
Grant and Airport Funds

Staff Contact: Hazel Johns, 692-6003

4. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

All of the initial art work for the new terminal has been installed. The next phase will be the implementation of the third element of the Public Art Program; the rotating exhibit of regional art.

Staff Contact: Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

Airport Terminal Improvement Project
Planned Completion Date: 2012

\$60 Million (14.1M AIP
Grant, 5.8M PFCs, 34.5M
Bond Funds, 1.0M Airport
Funds)

The new airline terminal has been in operation since August 18, 2011 and we still continue to complete punch list items associated with the construction.

Phase III work has commenced with the demolition of the former rental car building and Security Operations Center and lead removal and demolition of the old terminal. Ground improvements for the historical building foundation have been completed and road improvements for the final terminal loop road have commenced.

Staff Contact: Leif Reynolds, 692-6020

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in September:

A. Increase appropriations and estimated revenue by \$2,149,832 in the Airport's Grant Fund for Construction of Terminal, Phase IV, with \$2,042,340 to be funded from the FAA Airport Improvement Program (AIP) Grant No. 03-06-0235-43, and the City's 5% matching portion of \$107,492 to be funded from Airport reserves above policy; and

B. Increase appropriations and estimated revenue by \$833,074 in the Airport's Grant Fund for Airport Master Plan, with \$791,420 to be funded from the FAA Airport Improvement Program (AIP) Grant No. 03-06-0235-44, and the City's 5% matching portion of \$41,654 to be funded from Airport reserves above policy.